

Marketing Department Report for City Council

NOVEMBER 2019

By Lynn Kitchens

- Nov 1 – Attended and worked Texas Tourism Day at Texas Travel Information Center in Wascom, TX located at the state line on Interstate 20. I was among four other towns invited to attend: Longview, Kilgore, Gladewater and Tyler. Tables were set up inside the tourism information center and from 10 AM until 2 PM I interacted with approximately 150 visitors as they passed through the center. Rack cards, brochures and holiday events flyer were distributed. Conversations were lively and I made lots of new friends for Mineola.
- Nov 7 – Chick-Fil-A Fundraiser - Assisted Doris Newman in days leading up to museum fundraiser luncheon by promoting event on Facebook and website, making recommendations to menu items and order forms.
- Nov 12 – Attended Mineola Chamber of Commerce Networking Breakfast at Kitchens Hardware & Deli.
- Nov 14 – Designed flyer, tickets, and matching Facebook post for Landmark Commission's Holiday Tour of Homes to take place Dec. 8th.
- Nov 18 – Attended meeting with Mercy Rushing, Neal Duncan (acting executive director of Wood County Economic Development Commission), Maddi Regalado (Chamber of Commerce Managing Director), and Richard King (Director of Business Development University of Texas at Tyler) to discuss a business development class for Wood County. Positive input and training classes could start as soon as March 2020.
- Nov 21 & 22 – Attended Texas Economic Development Council Half Cent Sales Tax Training in Mesquite, TX. State mandated training is required every two years for city employees and economic development staff of Type 4B development corporations. Also received certifications on Public Information Act training and Open Meetings Act training as required by state.
- Nov 25 & 26 - Distributed December City Calendar.
- Nov 26 – One year anniversary as Marketing Director of Mineola.
- Ongoing - Updated City website as needed. Taking down events after they happen and adding future events as necessary. Running link report to check outside links and correcting as needed.
- Ongoing - Posted daily and weekly posts to six City Facebook and Twitter pages concerning upcoming Mineola events, activities and news. Monitored analytics for Facebook posts to gauge activity and feedback. Events included: Veterans Day Parade & Ceremony; Special Mini Train Freedom Train; Shop Local Saturday; Holiday Farmers Market; sharing of other community news and events.

City Meetings attended:

Staff Meeting – Nov 5

MEDC Meeting – Nov 13

City Council meeting – Nov 25

<u>MINEOLA TEXAS page</u>	<u>As of 11/30/2019</u>	<u>10,201 Followers</u>	<u>10,274 Likes</u>
		31 Increase from last month	28 Increase from last month
Kacey Musgraves Wins at CMA's			
Posted Nov 15 2019			
Reached 11,074 total			
1,211 Engagements total			
Magical Mineola Holiday Events			
Posted Nov 26 2019			
Reached 6,046			
695 Engagements			
Congrats to Sound of The Swarm State Championship			
Posted Nov 07 2019			
Reached 3,014			
571 Engagements			
Video: Sending Off MISD Band to State Competition			
Posted Nov 04 2019			
Reached 3,893			
693 Engagements			
Veterans' Day Parade & Mini Train Ride			
Posted Nov 08 2019			
Reached 2,234			
209 Engagements			
<u>MINEOLA MAIN STREET page</u>	<u>As of 11/30/2019</u>	<u>1,316 Followers</u>	<u>1,311 Likes</u>
		28 Increase from last month	26 Increase from last month
Welcome MarSyl Craft Service			
Posted Nov 22 2019			
Reached 3,708			
714 Engagements			
Carriage Rides in Downtown / Holiday Events			
Posted Nov 22 2019			
Reached 3,397			
464 Engagements			
Volunteers Decorate Downtown for Christmas			
Posted Nov 04 2019			
Reached 937			
471 Engagements			
<u>MINEOLA NATURE PRESERVE page</u>	<u>As of 11/30/2019</u>	<u>5,717 Followers</u>	<u>5,788 Likes</u>
		29 increase from last month	26 Increase from last month
Magical Mineola Holiday Events on Dec. 7th			
Posted Nov 26 2019			
Reached 757			
21 Engagements			
Return of State Champion Band			
Posted Nov 07 2019			
Reached 460			
39 Engagements			
<u>MINEOLA, TX HISTORICAL MUSEUM page</u>	<u>As of 11/30/2019</u>	<u>1,657 Followers</u>	<u>1,672 Likes</u>
		5 Increase from last month	5 Increase from last month
County Line Magazine Story			
Posted Nov 07 2019			
Reached 764			
255 Engagements			
Museum Board Luncheon			
Posted Nov 09 2019			
Reached 430			
164 Engaged			

IRON HORSE SQUARE page As of 11/30/2019 815 Followers 803 Likes
26 Increase from last month 26 Increase from last month

Magical Mineola Holiday Events on Dec. 7th
 Posted Nov 26 2019
 Reached 1,597
 142 Engagements

Veterans' Day Parade & Mini Train Special Ride
 Posted Nov 08 2019
 Reached 1,448
 154 Engagements

Meaningful Gift Ideas
 Posted Nov 22 2019
 Reached 934
 106 Engagements

FARMERS MARKET page As of 11/30/2019 1075 Followers 1057 Likes
20 Increase from last month 19 Increase from last month

Magical Mineola Holiday Events for Dec. 7th
 Posted Nov 26 2019
 Reached 1,155
 97 Engagements

Items You'll Find at Holiday Farmers Market
 Posted Nov 20 2019
 Reached 843
 60 Engagements

Return of State Champion Band
 Posted Nov 07 2019
 Reached 828
 89 Engagements

Post Details



Mineola Texas

Published by Lynn Kitchens [?] · November 15 at 1:41 PM · 🌐

Congratulations, Kacey Musgraves, on your wins at the CMA Awards Wednesday night! Great performance and you looked beautiful - as always! Mineola Texas is SUPER PROUD of our girl and send our love!
 #MineolaTexas #SpaceyKacey



Performance for Your Post

11,074 People Reached

265 Reactions, Comments & Shares #

202 Like	104 On Post	98 On Shares
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32 Love	19 On Post	13 On Shares
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3 Wow	0 On Post	3 On Shares
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11 Comments	6 On Post	5 On Shares
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17 Shares	17 On Post	0 On Shares
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946 Post Clicks

361 Photo Views	0 Link Clicks #	585 Other Clicks #
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NEGATIVE FEEDBACK

8 Hide Post	2 Hide All Posts
0 Report as Spam	0 Unlike Page

Reported stats may be delayed from what appears on posts

🍀 **Get More Likes, Comments and Shares**
 Boost this post for \$20 to reach up to 3,800 people.

11,074
People Reached

1,211
Engagements

Boost Post

👍👍 Theresa Jackson, Sarah Jackson and 120 others 6 Comments 17 Shares

👍 Like 💬 Comment ➦ Share 🌐

11/04/2019 11:17 AM	City of Mineola, City Council, staff, boards and	📺	🌐	3.9K	406 287	👍 👎	Boost Post
10/31/2019 4:55 PM	Happening right now!! Downtown Mineola!! ...'til	📺	🌐	303	8 11	👍 👎	
10/31/2019 4:48 PM	Last chance to get your pumpkins is now!! Closing	📺	🌐	386	6 2	👍 👎	Boost Post
10/31/2019 4:42 PM	More Halloween fun..... The Addams Family	📺	🌐	552	12 7	👍 👎	Boost Post
10/31/2019 12:11 PM	Tonight! Halloween Night! 7:00 to 9:00 PM -- in the	📺	🌐	817	19 18	👍 👎	Boost Post

See More

Chat (34)



Post Details



Mineola Texas

Published by Lynn Kitchens · November 26 at 5:14 PM ·

Magical Mineola is THE place to be on Dec. 7th.... #MineolaTexas #MagicalMineola. <https://www.mineola.com/community/page/events>



Mineola Texas

Landmark & Historical Place

Learn More

6,046

People Reached

695

Engagements

Boost Again

Boosted on Dec 5, 2019
By Lynn Kitchens

Completed

People Reached

1.4K

Post Engagement

144

View Results

90

1 Comment 88 Shares

Like

Comment

Share



Performance for Your Post

6,046 People Reached

305 Reactions, Comments & Shares

177 Like 84 On Post 93 On Shares

15 Love 9 On Post 6 On Shares

23 Comments 6 On Post 17 On Shares

90 Shares 88 On Post 2 On Shares

390 Post Clicks

230 Photo Views 17 Link Clicks 143 Other Clicks

NEGATIVE FEEDBACK

3 Hide Post 0 Hide All Posts

0 Report as Spam 0 Unlike Page

Insights activity is reported in the Pacific time zone. Ads activity is reported in the time zone of your ad account.

Post Details

Video

Shares

See metrics for all videos

Performance for Your Post



Mineola Texas

Published by Lynn Kitchens · November 4 ·

City of Mineola, City Council, staff, boards and committees wish the very best for Mineola High School Band at State competition!! Proudly sending them off in style this morning! #MineolaTexas #SoundoftheSwarm #StateBoundSwarm



Sound of The Swarm - State Bound 2019

00:25

Get More Likes, Comments and Shares

Boost this post for \$20 to reach up to 3,800 people.

3,893 People Reached

693 Engagements

104

5 Comments

31 Shares

Like

Comment

Share



Boost Post

406 Post Clicks

52 Clicks to Play

0 Link Clicks

354 Other Clicks

NEGATIVE FEEDBACK

0 Hide Post

0 Hide All Posts

0 Report as Spam

0 Unlike Page

Reported stats may be delayed from what appears on posts

Insights are recorded in the Pacific Time Zone and may not reflect the most recent data.

Create Post With Video

Boost Post

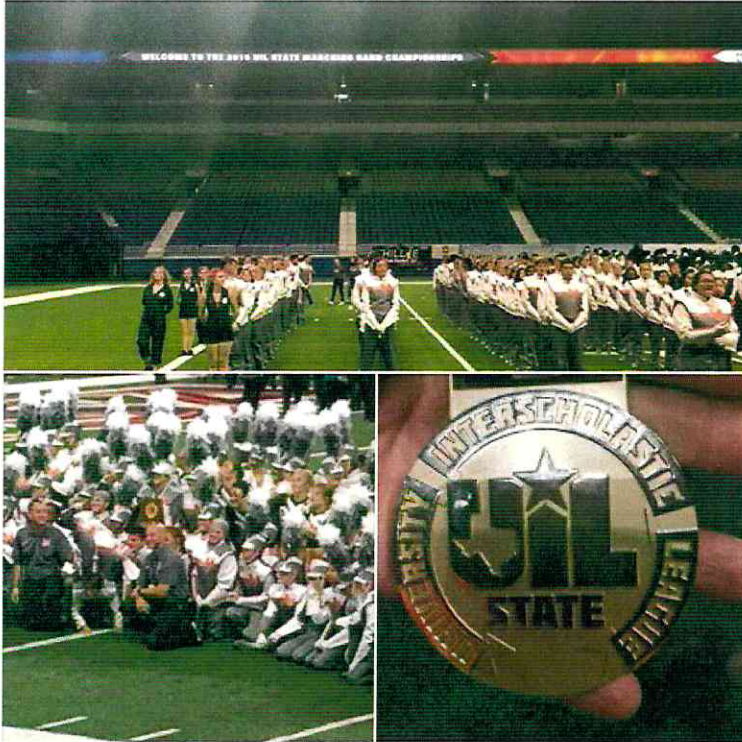
Post Details



Mineola Texas

Published by Lynn Kitchens · November 7 ·

Congratulations to the Texas 3A Marching Band Champions, Mineola High School's Sound of the Swarm!! Repeat championships!! Mineola, Texas is PROUD OF YOU!! #MineolaTexas



Performance for Your Post

3,014 People Reached

303 Reactions, Comments & Shares

214 Like	150 On Post	64 On Shares
49 Love	35 On Post	14 On Shares
21 Comments	7 On Post	14 On Shares
19 Shares	18 On Post	1 On Shares

268 Post Clicks

101 Photo Views	0 Link Clicks	167 Other Clicks
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NEGATIVE FEEDBACK

3 Hide Post	1 Hide All Posts
0 Report as Spam	0 Unlike Page

Reported stats may be delayed from what appears on posts

Get More Likes, Comments and Shares
Boost this post for \$20 to reach up to 3,800 people.

3,014
People Reached

571
Engagements

Boost Post

Theresa Jackson, Kenneth Watkins and 181 others · 7 Comments · 18 Shares

Like Comment Share

Post Details



Mineola Texas

Published by Doris Newman · November 8 ·

The Veterans Parade will be tomorrow on Broad Street at 11:11 a.m. Afterward, there will be a ceremony at the Gazebo downtown. After the ceremony concludes, volunteers are inviting Veterans and their families, as well as anyone else, to Iron Horse Square to ride the Patriot Train. Remember, the train is for the young - and the young at heart! Thank you to all of our Veterans!



Performance for Your Post

2,234 People Reached

94 Reactions, Comments & Shares

67 Like	51 On Post	16 On Shares
9 Love	7 On Post	2 On Shares
4 Comments	4 On Post	0 On Shares
14 Shares	14 On Post	0 On Shares

115 Post Clicks

19 Photo Views	0 Link Clicks	96 Other Clicks
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NEGATIVE FEEDBACK

1 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

Reported stats may be delayed from what appears on posts

Get More Likes, Comments and Shares
Boost this post for \$20 to reach up to 3,800 people.

2,234
People Reached

209
Engagements

Boost Post

56

3 Comments 14 Shares

Like

Comment

Share



Post Details



Mineola Main Street Amtrak Fest

Published by Doris Newman · November 22 at 4:52 PM ·

Mineola Main Street is happy to welcome MarSyl Craft Services to our business community. The owners of this casseroles & desserts to go business are mother and daughter, Marcia Bush and Sylvia Prince (MarSyl). They are located at 513 W. Broad (between the donut shop and Uncle Bubba's) and have extensively renovated their new building. The interior has been completely redone, and is impeccably clean and light and bright. This is where they create their menu of to-go foods for ... See More



Casseroles and Desserts To Go... – Let us do the cooking for your busy family.

Busy Mom/Dad on the go? Last minute invite to a ...

Casseroles and Desserts To C cooking for your busy family.

Busy Mom/Dad on the go? Last

Performance for Your Post

3,708 People Reached

177 Reactions, Comments & Shares

117 Like 25 On Post 92 On Shares

12 Love 3 On Post 9 On Shares

1 Wow 1 On Post 0 On Shares

9 Comments 2 On Post 7 On Shares

38 Shares 37 On Post 1 On Shares

537 Post Clicks

0 Photo Views 230 Link Clicks 307 Other Clicks

NEGATIVE FEEDBACK

1 Hide Post 0 Hide All Posts

0 Report as Spam 0 Unlike Page

Reported stats may be delayed from what appears on posts

Get More Likes, Comments and Shares Boost this post for \$25 to reach up to 4,700 people.

3,708 People Reached

714 Engagements

Boost Post

Sandra Dawson, Libby Richardson and 26 others 2 Comments 37 Shares

Like Comment Share

Post Details



Mineola Main Street Amtrak Fest

Published by Doris Newman · November 22 at 11:00 AM ·

While making holiday plans, be sure to be in downtown Mineola on Saturday, Dec. 7. From 1-4 p.m. the Main Street Program is sponsoring free carriage rides through downtown. They have also arranged for Mineola Middle and High School Choir members to sing carols around town at that time, all before the Christmas parade, Santa at the gazebo and train rides at Iron Horse Square.



Get More Likes, Comments and Shares
Boost this post for \$25 to reach up to 4,700 people.

3,397
People Reached

464
Engagements

Boost Post

53

1 Comment 45 Shares

Like

Comment

Share



Performance for Your Post

3,397 People Reached

218 Reactions, Comments & Shares

123 Like **40** On Post **83** On Shares

24 Love **13** On Post **11** On Shares

5 Wow **0** On Post **5** On Shares

21 Comments **2** On Post **19** On Shares

45 Shares **45** On Post **0** On Shares

246 Post Clicks

24 Photo Views **0** Link Clicks **222** Other Clicks

NEGATIVE FEEDBACK

1 Hide Post **0** Hide All Posts

0 Report as Spam **0** Unlike Page

Reported stats may be delayed from what appears on posts

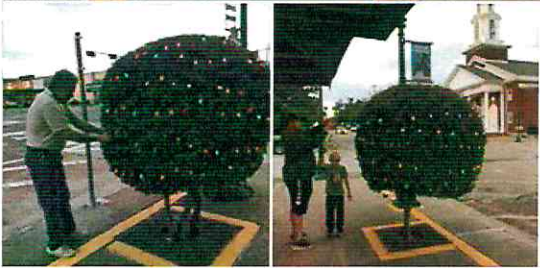
Post Details



Mineola Main Street Amtrak Fest is with James M. Pogue and 2 others.

Published by Doris Newman · November 4 ·

I don't remember whose idea it was to start decorating for Christmas tonight, but they're a genius! It was a beautiful evening... even if one volunteer was doing his best Scrooge impression!



+4

Get More Likes, Comments and Shares
Boost this post for \$25 to reach up to 4,700 people.

937
People Reached

471
Engagements

Boost Post

Roy Shockey, Hank Hardisty and 60 others

5 Comments 4 Shares

Like

Comment

Share



Performance for Your Post

937 People Reached

106 Reactions, Comments & Shares

81 Like 57 On Post 24 On Shares

8 Love 5 On Post 3 On Shares

1 Haha 0 On Post 1 On Shares

12 Comments 5 On Post 7 On Shares

4 Shares 4 On Post 0 On Shares

365 Post Clicks

175 Photo Views 0 Link Clicks 190 Other Clicks

NEGATIVE FEEDBACK

2 Hide Post 0 Hide All Posts

0 Report as Spam 0 Unlike Page

Reported stats may be delayed from what appears on posts

Post Details



Mineola Nature Preserve

Published by Lynn Kitchens · November 26 at 5:19 PM ·

Magical Mineola is THE place to be on Dec. 7th.... #MineolaTexas #MagicalMineola



Performance for Your Post

757 People Reached

8 Likes, Comments & Shares

6 Likes	5 On Post	1 On Shares
0 Comments	0 On Post	0 On Shares
2 Shares	2 On Post	0 On Shares

13 Post Clicks

10 Photo Views	0 Link Clicks	3 Other Clicks
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NEGATIVE FEEDBACK

1 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

Reported stats may be delayed from what appears on posts

Get More Likes, Comments and Shares
Boost this post for \$20 to reach up to 3,900 people.

757 People Reached **21** Engagements [Boost Post](#)

Alvinedia Steward-Pettigrew, Barbara Mitchell Brown and 3 others 2 Shares

Like Comment Share

Post Details



Mineola, Tx Historical Museum

Published by Shared via AddThis · November 7 ·

Thank you County Line for this great spread on our fantastic museum!



COUNTYLINEMAGAZINE.COM

Mineola Museum Captures History and More

Walking through the front doors of the Mineola Historical Museum guests...



Get More Likes, Comments and Shares

Boost this post for \$20 to reach up to 3,900 people.

764

People Reached

255

Engagements

Boost Post

Gloria Craig, Glenda Myers Cagle and 36 others

3 Comments 18 Shares

Like

Comment

Share



Performance for Your Post

764 People Reached

170 Reactions, Comments & Shares

117	31	86
Like	On Post	On Shares

17	7	10
Love	On Post	On Shares

2	0	2
Wow	On Post	On Shares

16	3	13
Comments	On Post	On Shares

18	18	0
Shares	On Post	On Shares

85 Post Clicks

0	47	38
Photo Views	Link Clicks	Other Clicks

NEGATIVE FEEDBACK

0 Hide Post 0 Hide All Posts

0 Report as Spam 0 Unlike Page

Reported stats may be delayed from what appears on posts

Post Details



Mineola, Tx Historical Museum is with Sharon Carter Chamblee and Lucy Carr.

Published by Doris Newman · November 9 ·

What a great group of folks showed up for the Museum Board Docent Luncheon Wednesday! Thank you to everyone who supports our museum, and thank you to Janice Wisner for putting this together. If you have some free time on your hands and would like to be a part, perhaps as a docent at the museum, contact Sharon Chamblee or Doris Newman.



 **Get More Likes, Comments and Shares**
Boost this post for \$20 to reach up to 3,900 people.

430
People Reached

164
Engagements

Boost Post

Susie Woods, Sherry Wood Spencer and 31 others 2 Comments 2 Shares

Like Comment Share 

Performance for Your Post

430 People Reached

62 Reactions, Comments & Shares

50 Like **31** On Post **19** On Shares

7 Love **2** On Post **5** On Shares

3 Comments **2** On Post **1** On Shares

2 Shares **2** On Post **0** On Shares

102 Post Clicks

47 Photo Views **0** Link Clicks **55** Other Clicks

NEGATIVE FEEDBACK

1 Hide Post **0** Hide All Posts

0 Report as Spam **0** Unlike Page

Reported stats may be delayed from what appears on posts

Post Details



Iron Horse Square

Published by Lynn Kitchens · November 26 at 5:18 PM ·

Magical Mineola is THE place to be on Dec. 7th.... #MineolaTexas #MagicalMineola



Performance for Your Post

1,597 People Reached

70 Reactions, Comments & Shares

40 Like	20 On Post	20 On Shares
6 Love	3 On Post	3 On Shares
3 Comments	1 On Post	2 On Shares
21 Shares	21 On Post	0 On Shares
72 Post Clicks		
51 Photo Views	0 Link Clicks	21 Other Clicks

NEGATIVE FEEDBACK

0 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

Reported stats may be delayed from what appears on posts

Get More Likes, Comments and Shares
Boost this post for \$20 to reach up to 3,900 people.

1,597
People Reached

142
Engagements

Boost Post

23

1 Comment 21 Shares

Like

Comment

Share



Post Details



Iron Horse Square

Published by Doris Newman · November 8 ·

The Veterans Parade will be tomorrow on Broad Street at 11:11 a.m. Afterward, there will be a ceremony at the Gazebo downtown. After the ceremony concludes, volunteers are inviting Veterans and their families, as well as anyone else, to Iron Horse Square to ride the Patriot Train. Remember, the train is for the young - and the young at heart! Thank you to all of our Veterans!



Performance for Your Post

1,448 People Reached

72 Reactions, Comments & Shares

51 Like **22** On Post **29** On Shares

6 Love **3** On Post **3** On Shares

1 Comments **1** On Post **0** On Shares

14 Shares **14** On Post **0** On Shares

82 Post Clicks

10 Photo Views **0** Link Clicks **72** Other Clicks

NEGATIVE FEEDBACK

0 Hide Post **0** Hide All Posts

0 Report as Spam **0** Unlike Page

Reported stats may be delayed from what appears on posts

Get More Likes, Comments and Shares
Boost this post for \$20 to reach up to 3,900 people.

1,448
People Reached

154
Engagements

Boost Post

Jean Cox Mabe, Debbie Vaughan Mooney and 23 others 1 Comment 14 Shares

Like

Comment

Share



Post Details



Iron Horse Square

Published by Doris Newman · November 22 at 10:50 AM ·

When you're looking for meaningful gift ideas, how about some Les Mitchell stoneware? The fact it's stoneware means it can be put in the dishwasher. Every dollar spent goes to the Mineola Landmark Commission which is responsible for historic preservation, manages the Iron Horse Square Park and provides scholarships to Junior Historians.

- Mugs - \$20
- Sugar bowls –
- Large - \$22
- Small - \$20 ... [See More](#)



Get More Likes, Comments and Shares
Boost this post for \$20 to reach up to 3,900 people.

934
People Reached

106
Engagements

[Boost Post](#)

Steven Garbarino, Ryan Heddins and 12 others

1 Comment 9 Shares

Like

Comment

Share



Performance for Your Post

934 People Reached

42 Reactions, Comments & Shares

30 Like	13 On Post	17 On Shares
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1 Love	1 On Post	0 On Shares
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2 Comments	2 On Post	0 On Shares
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9 Shares	9 On Post	0 On Shares
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64 Post Clicks

25 Photo Views	0 Link Clicks	39 Other Clicks
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NEGATIVE FEEDBACK

0 Hide Post **1** Hide All Posts

0 Report as Spam **0** Unlike Page

Reported stats may be delayed from what appears on posts

Post Details



Mineola Farmers Market

Published by Lynn Kitchens · November 26 at 5:17 PM ·

Magical Mineola is THE place to be on Dec. 7th.... #MineolaTexas #MagicalMineola

Magical Mineola, Texas is the place to be on December 7th.....

- 8 a.m. - 10 a.m. - Pancakes With Santa at Methodist Church Education Building
- 9 a.m. - 5 p.m. - Winter Craft Market at Mineola Civic Center
- 10 a.m. - 5 p.m. - MLOTA Craft Bazaar at MLOTA Building
- 1 p.m. - 4 p.m. - Free Carriage rides through Lighted Downtown
- 4 p.m. - 7 p.m. - Free Mini Train Special Christmas Rides at Iron Horse Square
- 5:30 p.m. - Annual Christmas Parade through Downtown Mineola
- 7:30 p.m. - Lake Country Playhouse Live Production of "Christmas Belles" at The Select Theater

For more magic during the holidays, go to Mineola.com/Events for all dates and details.

Outstanding Shopping & Restaurants
Strolling Carolers Christmas Lights & Charm

Performance for Your Post

1,155 People Reached

38 Likes, Comments & Shares

25 Likes	4 On Post	21 On Shares
2 Comments	0 On Post	2 On Shares
11 Shares	11 On Post	0 On Shares
59 Post Clicks		
31 Photo Views	0 Link Clicks	28 Other Clicks

NEGATIVE FEEDBACK

0 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

Reported stats may be delayed from what appears on posts

Get More Likes, Comments and Shares
Boost this post for \$20 to reach up to 3,900 people.

1,155
People Reached

97
Engagements

Boost Post

Nancy Stelmach, Don Lay and 2 others

11 Shares

Like

Comment

Share



Post Details



Mineola Farmers Market

Published by Lynn Kitchens · November 20 at 3:58 PM ·

SOME OF THE ITEMS YOU'LL FIND AT THE HOLIDAY FARMERS MARKET IN MINEOLA, TX NOV 23 & DEC 21:

- 1) We welcome a new vendor with farm fresh eggs, frozen poultry (chicken & turkey).
- 2) One of our current vendors will offer Cinnamon Rolls this week along with their usual products of Sour Dough Breads, Yeast Rolls, Hand Painted Gourds, and hand made soaps,
- 3) Gift cards & tags, All Occasion and custom order cards, note pads, unique hand gift items.
- 4) Smoked Ribs, Breakfast treats... [See More](#)



Get More Likes, Comments and Shares
Boost this post for \$20 to reach up to 3,900 people.

843
People Reached

60
Engagements

[Boost Post](#)

Diane Caskey Witherspoon Eaton, Cathy Gilley and 4 others 8 Shares

Like Comment Share

Performance for Your Post

843 People Reached

26 Reactions, Comments & Shares

13 Like	5 On Post	8 On Shares
4 Love	1 On Post	3 On Shares
1 Wow	0 On Post	1 On Shares
0 Comments	0 On Post	0 On Shares
8 Shares	8 On Post	0 On Shares
34 Post Clicks		
5 Photo Views	0 Link Clicks	29 Other Clicks

NEGATIVE FEEDBACK

- 0** Hide Post **0** Hide All Posts
- 0** Report as Spam **0** Unlike Page

Reported stats may be delayed from what appears on posts

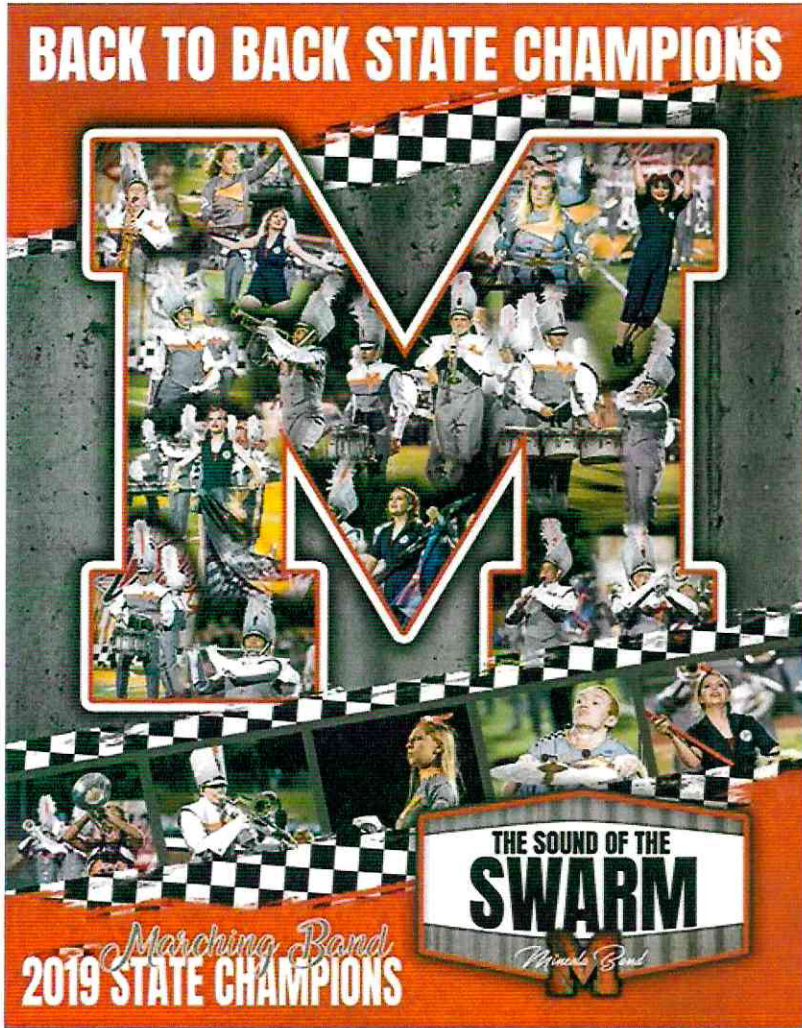
Post Details



Mineola Farmers Market

Published by Lynn Kitchens · November 7 ·

Please share! Our State Champion Marching Band will be returning to Mineola tonight about 8:00 PM. They will reverse the route that they took when they left for San Antonio. Buses will enter town on West US 80 to Pacific Street (US 69), then north on Pacific to Highway 37, taking 37 to Loop 564, then south to the school parking lot. Everyone, please come out tonight to welcome the Champions home! #MineolaTexas #SoundoftheSwarm



Performance for Your Post

828 People Reached

53 Reactions, Comments & Shares

43 Like **11** On Post **32** On Shares

2 Love **0** On Post **2** On Shares

1 Wow **0** On Post **1** On Shares

0 Comments **0** On Post **0** On Shares

7 Shares **7** On Post **0** On Shares

36 Post Clicks

9 Photo Views **0** Link Clicks **27** Other Clicks

NEGATIVE FEEDBACK

0 Hide Post **0** Hide All Posts

0 Report as Spam **0** Unlike Page

Reported stats may be delayed from what appears on posts

Get More Likes, Comments and Shares
Boost this post for \$20 to reach up to 3,900 people.

828
People Reached

89
Engagements

Boost Post

Katie Callison, Jeffery Hornsby and 7 others

7 Shares

Like

Comment

Share

